

# CAMERON CHARLES

portfolio.cameroncharles.me

cameron.charles@me.com

## EDUCATION

California Institute of the Arts (CalArts)  
2004-2008      *BFA, Graphic Design*

## WORK HISTORY

Freelance  
*Print & Web Designer*

*Web design, Art Direction, Photography, Illustration,  
Production, Event Graphics, Junior Web Development*

GLAMGLOW (freelance)  
*Web Designer*

Spring 2016

*Landing Pages, Email Blasts, Social Media, Photography,  
Retouching, Display Ads, Process Improvements,  
Production, Presentations*

FRANK151/Toyota  
*Print & Web Designer*

3/2015-03/2016

*Web Design, Wordpress Development, Art Direction,  
Branding, UX Design, Social Media, Display Ads,  
Illustration, Infographics, Pitch Decks, Presentations,  
Wireframes, Storyboards, Motion Graphics, Photography,  
Packaging, Exhibition Design*

Paul Mitchell  
*Web Designer*

5/2012-3/2015

*Responsive Emails, Landing Pages, Site Updates on Pro  
and Consumer facing pages, Wireframes, Social Media,  
User Interface, Special Projects*

FRANK151/BON Agency/SCION  
*Visual Designer*

10/2008-5/2012

*Various Clients: Nike, Toyota/Scion, Sailor Jerry,  
Casio G-Shock, Tenga, FRANK151 & Others. Web Design,  
Art Direction, Illustration, Auto Brochures, Zines,  
Magazines, Pitch Decks, Presentations, Production*

Beautiful Decay Magazine  
Warner Bros & Fox Mobile  
*Web Internships*

2005-2008

*Web design internships during summer included:  
Wireframes, Social Media, Mobile App Design, Flash,  
Print Production & HTML/CSS*

## FOCUS AREAS

*Beauty, Automotive, Lifestyle Marketing,  
Entertainment, Gaming, Nonprofit, Arts*